

Apply by
March 7, 2024



MORGRIDGE ENTREPRENEURIAL BOOTCAMP 2024



LEARN ABOUT TECHNOLOGY ENTREPRENEURSHIP AND INNOVATION

John Morgridge ('55) – Former Chairman/CEO CISCO Systems

Experienced UW Faculty and Alumni | Campus and Community Experts

IMMERSION PROGRAM

A full-time intensive technology entrepreneurship and innovation program with evening assignments and events

BUSINESS SKILLS

Accounting/Finance, Business Modeling, Entrepreneurship, Innovation, Intellectual Property, Marketing Strategy, Negotiations, Teamwork

ELIGIBLE STUDENTS

- Science, technology, engineering and medical graduate students or postdocs preferred with strong links to technology entrepreneurship.
- Must be enrolled at UW-Madison and/or postdoc status.
- Competitive admissions with limited seats.

June 3 – 7, 2024 | Wisconsin School of Business | go.wisc.edu/20d07d